

Your hair is your calling card. Make a statement with hair color! Talk with your hairdresser about the look you want, and they'll let you know the best way to get there...



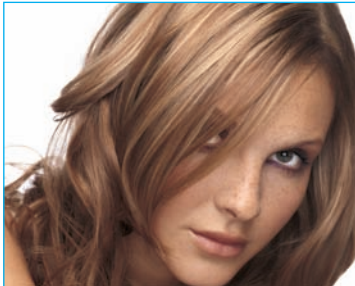
## Beachy Keen Blonde

Show the world you know how to work it! Be the blonde you've always admired. Get your favorite beachy warm blonde with The Blonding System from Paul Mitchell.



## Bling Bling Blonde

Sometimes you may need a little J-Lo, other times you need a whole lotta Marilyn. Show the world you're a rock star at heart and go platinum.



## Sneaky Peaky

Teasy highlights add depth and dimension to any hair color. It's a great way to try new hair color options. Take a sneak-peek at the new you today!



## Reds Turn Heads

There's no doubt about it—a redhead is something special. From the lightest to the brightest, red makes a statement. What will your hair color say today?

Think: Nicole Kidman, Julianne Moore, Lucille Ball



## Bombshell Brunette

Brown is known as the intelligent color with an expensive attitude. Make it rich, chocolaty, velvety and delicious. How do you want it?



## No Pluck Way to Say No to Gray

Throw away the tweezers and show the world that you're young at heart. Talk with your hairdresser today about your options with Paul Mitchell Professional Hair Color.



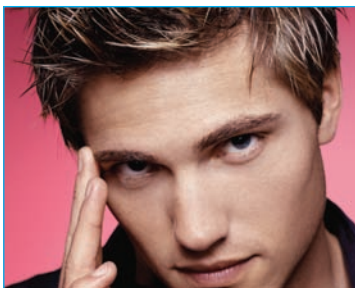
## Lunchtime Color

Brilliant shine and amazing condition are yours with this 20-minute color service that gets you in-and-out of the salon on your lunch hour.



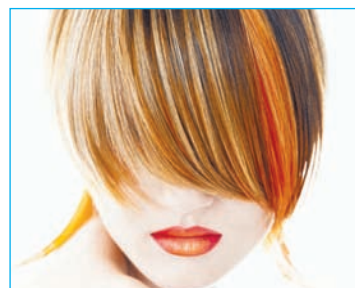
## Clear Shine Top Coat

No color, just pure hydration and tons of incredible shine for up to six weeks. It's also a great way to extend the life of your hair color.



## Guy Lights

Hair color has no gender, so forget the highlights and get some Guy Lights. This simple service adds depth and dimension to any style and color.



## Tickle Me INK

This ain't your Momma's hair color! Make it scream red, be pink for the day or sport a rainbow of color. Featuring INKWORKS™—Paul Mitchell's semi-permanent hair color—Tickle me INK is not for the faint-hearted!