



**Matter of Trust**  
 Linking Ideas \* Sparking Action  
 Materializing Flourishing Systems



# Greasy Hair Means Hair Collects Oil!



Clockwise: 1. Over 500 people cleaning Ocean Beach, San Francisco. 2. Phil McCrory hair stylist/mat inventor. 3. Oily hair mat. 4. One of our three fundraising posters available for purchase. 5. & 6. Hair stuffed nylons with mesh casing.

Matter of Trust is an ecological public 501 c 3 charity established in 1998. Salon owners from the US, Canada and beyond, support our **Hair Mat Oil Spill Program**. They send us their hair clippings in recycled shampoo boxes lined with large plastic garbage bags. The swept up hair is shipped to specific US manufacturers who weave them into mats that can soak up oil and clean our beaches and harbors.

There are over 370,000 hair salons in the US that collect an average of 1 pound of hair a day. Right now, most of the hair goes into the waste stream, but it could all be made into hair mats.

Recycled hair clippings are also made into hair “booms” which are sausage shaped.



Hair is stuffed into recycled nylons (with mesh to provide a strong exterior). These booms are then tied together and used to encircle and contain oil spills to keep oil from spreading. They protect fragile coves and habitats.



The Exxon-Valdez oil spill in Alaska inspired hair stylist, Phil McCrory, to invent the hair mat in 1989. Since 2000, Matter of Trust has partnered with Phil and now thousands of salons to help decontaminate water ways, prevent soil erosion, and create green jobs.

Please go to our website at [www.MatterofTrust.org](http://www.MatterofTrust.org) to see how you can get involved.

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 [Our ecological public charity that concentrates on Manmade Surplus, Natural Surplus and Eco-Education]

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[www.MatterOfTrust.org](http://www.MatterOfTrust.org)